



We want to have more impact.

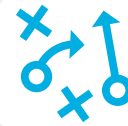
Product = e-learning technology (DENKie.com) to obtain more safety & sustainable behavior for blue collar workers. Today 500K users. Aim 2033: 50 Mil. users.

I want to listen and learn from experts so we can continue to grow and become even more mature as an organization in order to increase our scalability through info, knowledge, networking & resources.



2000 | DENK!

It was in a rental apartment, with 2 computers and a printer, that our graphic agency was born.



2003 | From graphic design to marketing

As requested by Francis Maes, founder & CEO of Biodynamics, DENK! started offering marketing services as well.



2015 | DENKie

The beginning of developing and offering internal safety communication tools, requested by a CEO who did not know how to communicate clearly with his blue collars.



2020-21 | Pivoting from DENK! to Het DENKhuis

Clear focus on safety communication. Launching 11/2021 our successful application DENKie. Stating our 'why': making companies and their employees simply happy, safe and sustainable.



2022 | Safety Culture Club

The beginning of a community formed by HSE-managers & prevention advisors. Inspiring keynotes & debates every session, 4 times per year.



2023 | DENKESG

Moving towards regenerative action plans for businesses that want to work smart, safe and healthy. Robust 'cathedral-builders' with a future vision for children and great-grandchildren.



NOW | SMARTERatWORK

50 000 companies in 10 years' time, where we train employees in one click. Our goal: Working simply more happy, safe and sustainable.



Products



NEW

In one click, we offer dozens of short courses that make employees smarter. An accessible & effective alternative to LMS. No frills, tailored to each company.

E-LEARNING TECHNOLOGY

www.digidenk.com



The number one tool for HR and HSE communication. From safety tools to training. We communicate simply and completely customized.

INFORMATION MADE SIMPLE | TRAINING | ONBOARDING | E-LEARNING | OPTIMIZED COMMUNICATION

www.denkie.com



A pragmatic framework that provides guidance to the many guidelines on sustainability. The ESRS is followed, action plans are developed and implemented so working becomes smarter and healthier.

ASSESSMENT | ACTION PLANS | DATA CAPTION | REPORTING

www.denkesg.com



We automate your processes and communication for a digital flow where employees and customers reap the benefits.

DIGITAL PROCESSES | AUTOMATIC ADMINISTRATION | COMMUNICATION FLOWS

www.digidenk.com



Hit your various target groups with creative and clear communication. Online and offline we stand for an efficient approach.

WEB | VIDEO | DESIGN | MARKETING | EMPLOYER BRANDING | WORKSHOPS

www.denk.be



What is DENKie?



WATCH VIDEO

- Scan the QR code
- [Click here](#)
- Open this presentation in Adobe Reader (desktop) and click on the image.



Pain in companies

Communication remains difficult:

- 'Onboarding' of employees, interim employees, contractors
- Convey safety rules
- Make known rules around waste, respect and other issues

Measuring whether everyone understands the messages is not straightforward

Optimising behaviour remains difficult



Solution

- ✓ **Short online on-the-job training**

Watch movie

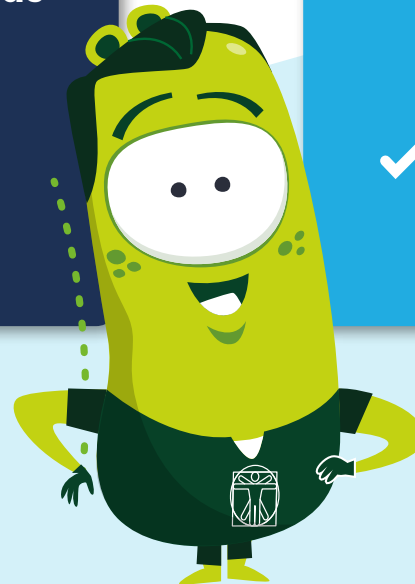
.....

Take quiz

.....

Result

- ✓ **Easy | Cross-language
Measurable | Visually**





Uit te voeren tegen: 18/01/2024

PBM's

In deze video kom je meer te weten over welke persoonlijke beschermingsmiddelen jou veilig doorheen jouw werkdag kunnen loodsen.

Start opleiding

Experience online training for yourself

1 Watch the movie

2 Take the quiz

3 See the result



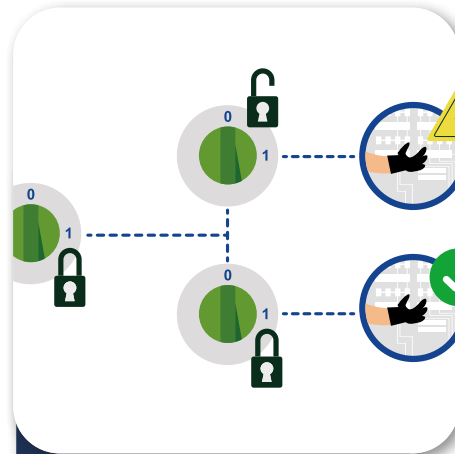
WATCH TRAINING

Scan the QR code or [click here](#).

Some of our 22 in-house training courses



What is PPE?



LOTOTO



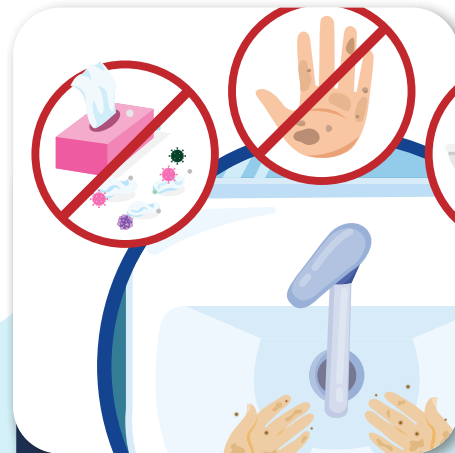
No alcohol and drugs



Feeling good



Fire safety



Hygiene



Reporting unsafe situations

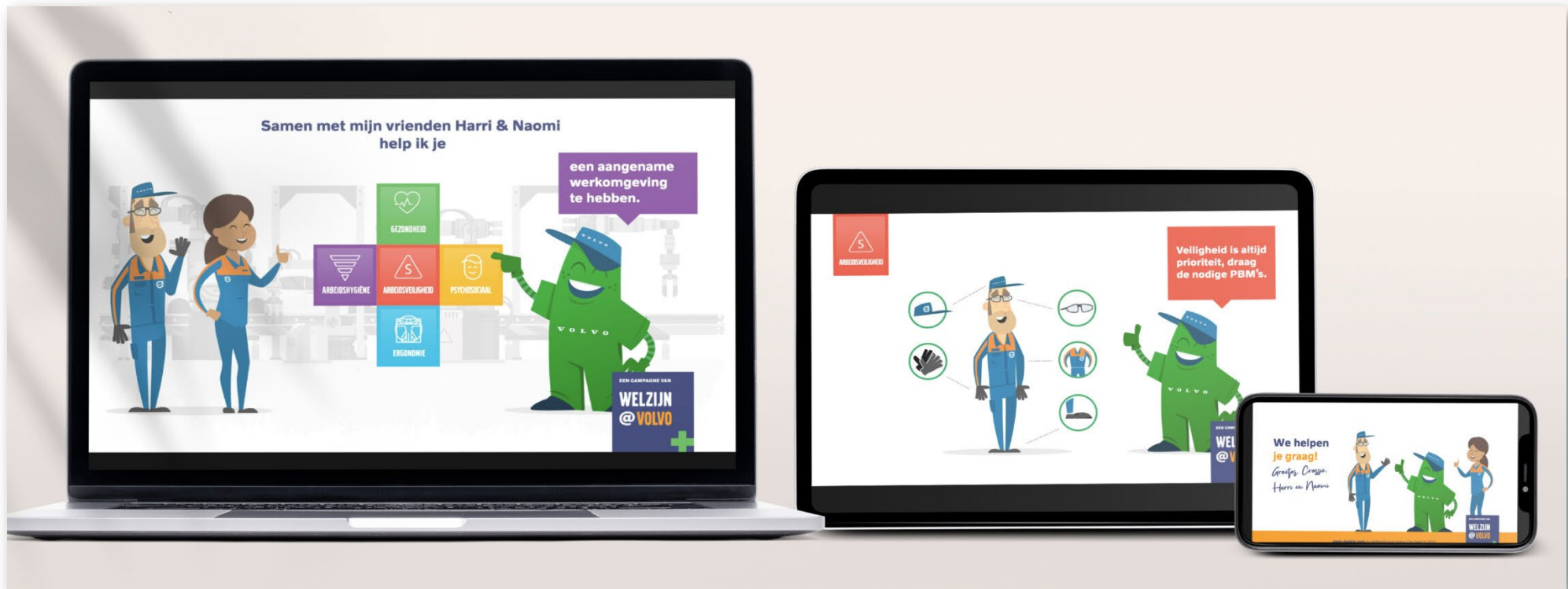
- Reporting unsafe situations
- Ergonomics at screen work
- Healthy exercise and eating
- Prevention of stress and burn-out
- Internal knowledge sharing
- Whistleblower scheme
- Impact of noise
- Internal transport
- Working with electricity / BA4 / BA5
- Working safely at height
- Stop call wait
- Order & tidiness/waste & sorting
- ...



Tailor-made training too

Happy customer DENKie | Volvo

We have been guiding the well-being campaign for Volvo for three years. Every quarter we develop a campaign around one of the five main themes: occupational safety, health, psychosocial, ergonomics and occupational hygiene. The campaigns include both animated videos with tips & tricks as additional communication that can be found throughout the company.



Tailor-made training too

Happy customer DENKie | Volvo

We have been guiding the well-being campaign for Volvo for three years. Every quarter we develop a campaign around one of the five main themes: occupational safety, health, psychosocial, ergonomics and occupational hygiene. The campaigns include both animated videos with tips & tricks as additional communication that can be found throughout the company.

We helpen je graag een aangename werkomgeving te hebben.

ARBEIDSHYGIËNE

temperaturen geluid

luchtkwaliteit trillingen

verlichting chemische stoffen

Wij beheren:

Meten is weten! Het doel daarbij is onveilige situaties weg te werken om jou en je collega's **beter te beschermen**. En er is meer: met de nieuwste tips van Crossie en co kan je zelf **meewerken** aan een **veilige en gezonde werkomgeving!** Bij Volvo streven we naar een **optimale arbeidshygiëne**. Samen veilig en gezond aan het werk!

EEN CAMPAGNE VAN **WELZIJN @VOLVO**

Meer info over hoe wij jou een veilige, gezonde en aangename werkomgeving bieden? Scan de QR-code en bekijk de video.

We helpen je graag gezonder te worden.

GEZONDHEID

Fit aan het werk, fit terug thuis. De coachtrojecten van Energy@Volvo, ons gezondheidscenter en de vele tips van Crossie & Co helpen je je energie op te krikken. Een ongeval of langdurige ziekte? Het kan iedereen overkomen. Veel beterschap en welkom terug eens je genezen bent. Wij bieden optimale ondersteuning bij je werkhervatting. Samen werken we drempels weg!

Gezondheidscenter Energy@Volvo Re-integratie na langdurige ziekte

EEN CAMPAGNE VAN **WELZIJN @VOLVO**

Meer info over wat te doen bij langdurige ziekte of hoe Volvo je helpt aan een gezondere levensstijl? Scan de QR-code en bekijk de video.

We streven naar werk op maat.

Ik help je graag

Scan me

EEN CAMPAGNE VAN **WELZIJN @VOLVO**

EEN CAMPAGNE VAN **WELZIJN @VOLVO**



Tailor-made training too

Happy customer DENKie | Volvo

We have been guiding the well-being campaign for Volvo for three years. Every quarter we develop a campaign around one of the five main themes: occupational safety, health, psychosocial, ergonomics and occupational hygiene. The campaigns include both animated videos with tips & tricks as additional communication that can be found throughout the company.



Tailor-made training too

Happy customer DENKie | Volvo

We have been guiding the well-being campaign for Volvo for three years. Every quarter we develop a campaign around one of the five main themes: occupational safety, health, psychosocial, ergonomics and occupational hygiene. The campaigns include both animated videos with tips & tricks as additional communication that can be found throughout the company.



WATCH VIDEO

- Scan the QR code
- [Click here](#)
- Open this presentation in Adobe Reader (desktop) and click on the image.



Voor deze welzijns campagne
werken we samen met

EEN CAMPAGNE VAN

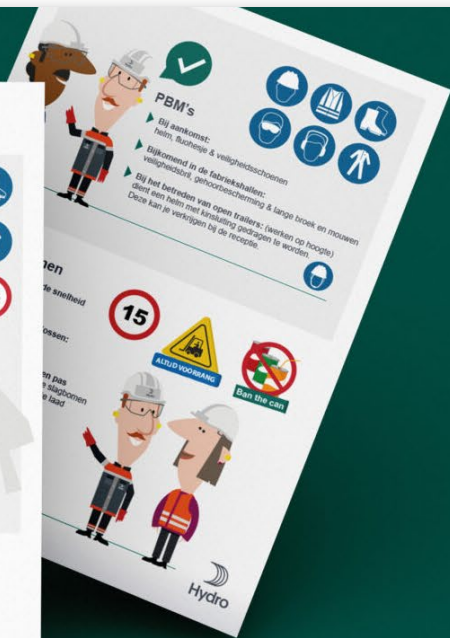
WELZIJN
@VOLVO



Tailor-made training too

Happy customer DENKie | Hydro

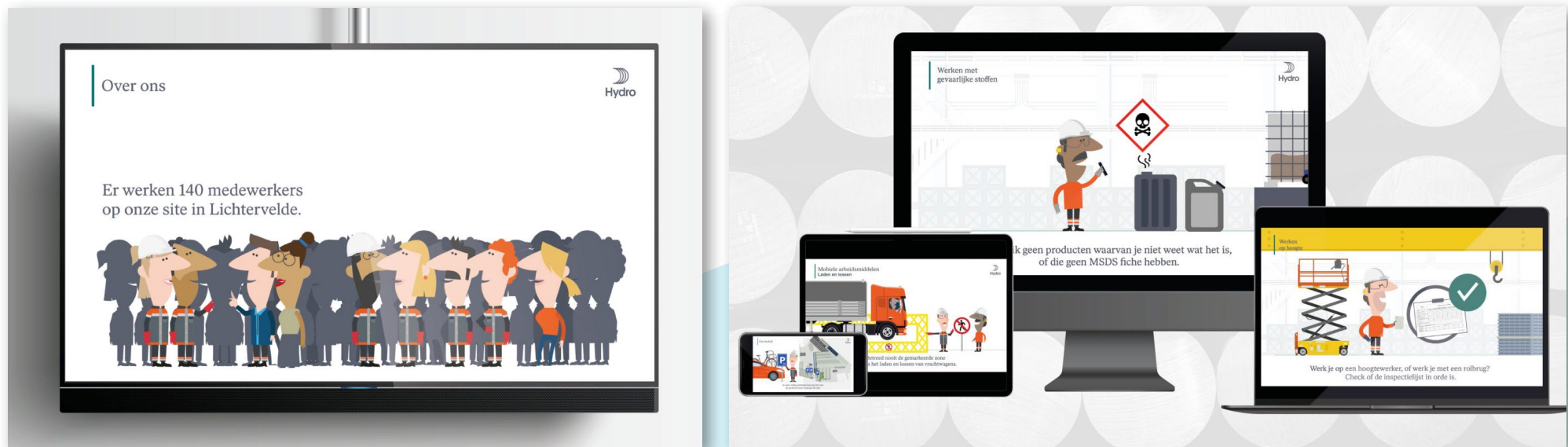
Hydro is an industrial energy and aluminum group with operations in 40 countries across 4 continents. Aluminum plant Hydro Extrusion Lichtervelde asked DENKie to optimize safety on their site and to bring safety info in a fun way. DENKie has the perfect profile to do this! Meanwhile, the site in Harderwijk (Netherlands) also asked to address their internal security.



Tailor-made training too

Happy customer DENKie | Hydro

Hydro is an industrial energy and aluminum group with operations in 40 countries across 4 continents. Aluminum plant Hydro Extrusion Lichtervelde asked DENKie to optimize safety on their site and to bring safety info in a fun way. DENKie has the perfect profile to do this! Meanwhile, the site in Harderwijk (Netherlands) also asked to address their internal security.



Tailor-made training too

Happy customer DENKie | Hydro

Hydro is an industrial energy and aluminum group with operations in 40 countries across 4 continents. Aluminum plant Hydro Extrusion Lichtervelde asked DENKie to optimize safety on their site and to bring safety info in a fun way. DENKie has the perfect profile to do this! Meanwhile, the site in Harderwijk (Netherlands) also asked to address their internal security.

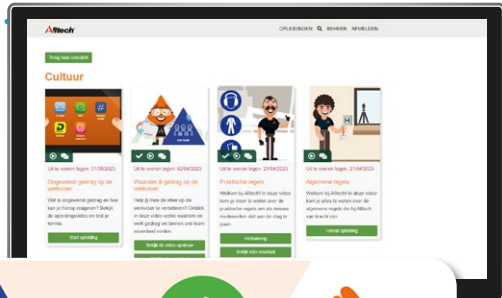


WATCH VIDEO

- Scan the QR code
- [Click here](#)
- Open this presentation in Adobe Reader (desktop) and click on the image.



Some results



Higher loyalty

at life science company
 → less job hopping



Fewer accidents

after a 'slip & trip' campaign



Smooth onboarding

of new employees
 & temporary workers

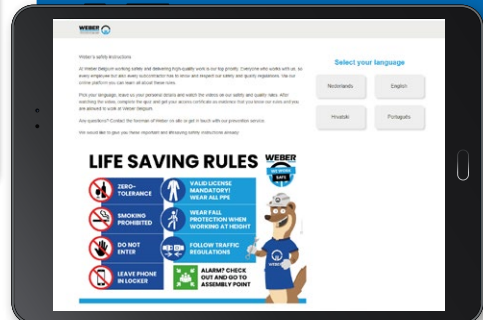
Better rating at 'first time right' KPI

at installer of solar panels



Inform, test and grant access

to visitors, transporters & subcontractors



Happy customers



The churn rate for DENKie & DENKESG is 0%. Mic drop 😊 .
 Our 100% customer focus ensures that we have satisfied customers.
 Customers who thanks to our effective brands really grow, really
 become safer and where cultural changes are guided in the
 most optimal manner. Smart, happy and with a focus on the next
 generations.

Corporate

SMEs | 20-200 FTE



Our vision for the future

We want to achieve regenerative growth. We want to continuously live up to our 'why'. In recent years we have invested, learned and made the right strategic choices. Now we want more. We want to help people. A lot of people.



Investments

A little due diligence teaches us to be careful. We want to be completely independent but if we find a partner who stands by our 'why' and wants to support us, we are all ears. All help is welcome.



Growth

On a daily basis we help half a million people to be happier, safer and to work more sustainable. Let's say we want to help at least 50 million people in ten years time. If you are willing to help, we can even reach for more.



Sustainability

We want to inspire children from 7 to 77 years old. Together with our Denkies (www.denkies.com) we go to a happy, safe and regenerative future. All stakeholders (not only companies) will get inspired thanks to our simple approach.

Ambition

We want to grow regeneratively. Our growth must be an added value for our planet and everyone who lives and works on it.

Making companies and their employees simply happy, safe and sustainable is our goal. We approach this in a valuable way: being **confident, helpful, happy** and **curious**. Each of our employees has an **open mind**, stays **humble, serene** and has a **long-term vision**. All basic characteristics that really work.

We firmly believe that the '**SMARTERatWORK**' concept will be a game changer. We will set up a movement with SaWo, that ensures that every company can offer happiness, safety and sustainability to its stakeholders (especially employees) in a very accessible way. We are convinced that our help with this will be appreciated.

The more people join our movement, the faster our employees will become pleased. **Happy people that contribute to make our planet healthier and safer.** We believe we can reach 50 million people within 10 years.

And with your help, we can reach a lot more. Help us contribute to 'the' regeneration of Mother Earth. Together we can make this happen and help all our children, great-grandchildren, great-great-grandchildren,...





For more information, contact Peter: +32 476 62 23 15 | peter@hetdenkhuis.be



Trustworthy
through sustainable
communication

Making companies and their employees ...



is our goal

